

IB

ISAAC BISHOP

CONTACTS

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EDUCATION

BROOKS COLLEGE

ANIMATION DEGREE
Honor Roll & Valedictorian

CLUBS:

ANIMATION CLUB
President

WORKSHOPS:

Life Drawing, Typography, Film History and 3D Character Design

PALOMAR COLLEGE

Fine Arts, Web Design, Design, General Education

AWARDS

AUTUMNmatic Award
Best Animation Short

Designers Showcase
Best Visual Designs

ABOUT

Creative, and detail-oriented web design professional skilled at developing different web pages from start to finish, generating original graphic content, motion graphics, print collateral. Effective team player with strong time management skills; collaborative and quick to understand challenges with immediate creative solutions.

WORK EXPERIENCE

Flux Branding (JAN. 2016-2019)

Digital Designer

- Managed the development of creative materials from conception through production.
- Worked on the development of new original apps & websites for multiple SMB companies, ensuring the clients' brand requirements were always met.
- Created Sitemaps, Wireframes and Mockups for Apps, Websites, VR & AR based on brand research and development.
- Collaborated with copywriters and graphic artists to create digital content and graphic designs from start to finish; designed images, icons, banners, etc.
- Worked closely with developers and provided HTML, CSS, Javascript prototypes of featured content or non-codebase working examples designed and animated in programs such as Framer & InVision.
- Registered domain names, created instances of Wordpress in a dev working environment, prepared email accounts and connected to GIT.
- Worked with video production director and team creating storyboards. Collected all video footage and final cut video-branded content that would be used for broadcast, video segments for company's homepages, animated gifs, and video for client's social channels.

P2

- Involved in the creation of motion graphics and overall look and feel for video content. Researched web trends for creating vector motion graphics that would work across desktop and mobile.
- Collaborated with the tech team and marketing department to update websites and increase client experience and satisfaction. Worked with programmers to improve website functionality and identify potential threats.
- Worked in a variety of platforms when creating websites: Wordpress, Shopify, Webflow and Pinegrow, Angular JS, Wix

ScreenPush (JAN. 2011-2014)

Creative Development

- Identified and initiated work or developed existing briefs to improve quality of output. Worked closely with the Social Media team on a variety of Ad Campaigns.
- Created original content from established brands and deployed it across multiple social platforms.
- Collaborated with lead Brand Strategist to produce Sitemaps, Wireframes and Mockups.
- Created new design themes for clientele in support of video editor exclusively for stand-alone purposes.
- Successfully managed and coordinated design projects from concept through completion.
- Created designs and layouts for Billboards, Posters, Magazine Ads, Newsletters, Mailers, Postcards, Banners, Forms, PowerPoint/Keynote Presentations, and Web graphics assets.

Omelet. (JAN. 2010-2011)

Animation

- Animated characters & backgrounds with basic Javascript and delivered final scenes for interactive games.
- Coordinated and organized projects between managers, designers, editors, and out-of-state developers.
- Worked with illustrators to achieve clean breakdown of flat illustrated artwork into timeline-based elements to animate full interactive animated scenes.
- Developing and improving hand-drawn assets for animation.

Visit my LinkedIn to view my full work history:

linkedi n.com/in/isaacbishop/